



Health Equity and Community Engagement Manager Job Description

Healthy Birth Day, Inc. (HBD) is a 501(c)(3) nonprofit organization dedicated to the prevention of stillbirth. We foster a welcoming and inclusive culture and are best known for the *Count the Kicks* stillbirth prevention program, which educates and empowers expectant parents to track their baby's movements in the third trimester. Our goal is to save 6,000 babies from preventable stillbirth in the U.S. each year and to reduce racial and rural disparities that persist in maternal health outcomes.

The Health Equity and Community Engagement Manager will have a key impact on our racial disparities work as it relates to our stillbirth prevention efforts including racial, rural, and other forms of inequities. An essential element to this work is the ability to work with both community-based and national organizations to build or maintain strong relationships with all stakeholders that align with our values in promoting positive birth outcomes; particularly among populations who have been marginalized and experienced disproportionate adverse effects.

This position will report to the State Expansion Director and will work closely with the HBD team on health equity and community engagement work including developing authentic relationships with aligned organizations, presenting stillbirth prevention education to expectant parents and professionals who serve them, collaborating with teammates to analyze race and county-level data to identify barriers and solutions, working alongside volunteers, implementing key components of health equity grants, and other duties as assigned. The Health Equity and Community Engagement Manager will support HBD's mission and values while gaining professional skills in the areas listed above, with a clear pathway to advancement as goals are met.

Roles and Responsibilities

- Collaborate with the State Expansion Director to develop a focused health equity strategy for each *Count the Kicks* partner state
 - Possess a deep understanding of race and county-level data in each expansion state to ensure our program is working for marginalized communities in working to reduce disparities that persist in partner states; share the data and strategy with partners and volunteers
- In *Count the Kicks* partner states, build, maintain, and foster relationships with organizations that have health equity as a focus, this includes:
 - Creating, scheduling and hosting presentations and attending tabling events that raise awareness about *Count the Kicks*
 - Building and maintaining a database of partners and monitoring progress of each partnership; connect partners with local ambassadors, champions and advocates
- Organize biannual Health Equity/DEI training for the *Count the Kicks* Ambassador team and Healthy Birth Day, Inc. Board and Staff to provide tools, resources and guest speakers that help our team to become stronger allies in their communities; Goal of training is to help guide and inform our equity-focused initiatives across the country
- Organize and host baby showers for expectant parents in states where we have funding partnerships. This may include recruitment of panelists, determining needs of different audiences, cultures and languages and managing subcontractors

HEALTHYbirthDAY

IMPROVING BIRTH OUTCOMES

- Help ensure that our programs and projects are culturally competent and provide information and resources that are accessible to every individual
- Assist with the implementation of secured health equity grant projects
- Review and provide subject matter expertise for health equity and community outreach content for HBD's communication efforts including newsletter articles, social media posts, press releases and website content
- Other duties as assigned

Must Haves:

- Strong desire to improve birth and maternal health outcomes and reduce racial and rural disparities that persist
- Positive attitude and a commitment to diversity, equity and inclusion
- Highly organized and self-motivated
- Strong presentation skills in person and virtually
- Proficient with Word, Excel, PowerPoint, Zoom and Google Drive at a minimum
- Ability to be flexible to handle multiple priorities
- Ability to work independently and as part of a team
- Strong written and verbal communication
- Ability to work in a fast-paced environment with multiple competing priorities
- Valid driver's license and reliable transportation required

Education:

- Bachelor's Degree in Sociology, Public Health, Communications, Health Equity, Health Services Administration or related field

Experience:

- 3+ years in role working to address racial disparities and experience in community engagement

Start Date: October 1, 2024

Travel: There may be some limited travel required within the state of Iowa and the United States. Some weekend and evening work will be required.

Physical Requirements:

- Ability to lift 25 pounds on occasion; sit or stand at a desk for long periods.

Benefits: Comprehensive health benefits package, short-term disability, life insurance, employee assistance program, 11 paid holidays and paid time off. Opportunity for an annual bonus if goals are met or exceeded during annual review.

Location: Office located in Clive, Iowa (Des Moines metro area) with Hybrid work environment

Hours: 40 hours/week, non-exempt, full time



Salary Range: \$57,000 - \$60,000

How to Apply: Send cover letter and resume to employment@healthybirthday.org with the subject line "Health Equity and Community Outreach Manager."

Healthy Birth Day, Inc. is an equal opportunity employer. We value diversity, equity and inclusion, and we recognize that people come with a wealth of experience and talent beyond just the technical requirements of a job. Diversity of experience and skills combined with passion is a key to innovation and excellence; therefore, we encourage people from all backgrounds to apply to our positions. Please let us know if you require accommodations during the interview process.

Healthy Birth Day provides equal employment opportunities to all employees and applicants for employment and prohibits discrimination and harassment of any type without regard to race, color, religion, age, sex, national origin, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, pregnancy or any other characteristic protected by federal, state or local laws.