

# Proclamation Toolkit

National Stillbirth Prevention Day

Sept. 19, 2024



## National Stillbirth Prevention Day

The United States Senate and House of Representatives introduced a [resolution](#) declaring Sept. 19 as National Stillbirth Prevention Day. It is a way to honor the tens of thousands of American families who lose a baby to stillbirth every year and resolve to do all it can to prevent the tragedy of stillbirth from happening to more families.

The following elected officials are the leaders of this resolution in 2024:

- Senator Jeff Merkley (D-Oregon)
- Senator Chuck Grassley (R-Iowa)
- Senator Cory Booker (D-New Jersey)
- Representative Alma Adams (D-North Carolina)
- Representative Ashley Hinson (R-Iowa)

Thank you to all of the organizations, advocates and elected officials who helped make this day a reality!

## Steps to Request a Proclamation for National Stillbirth Prevention Day

1. Identify what body of government you want to designate Sept. 19 as National Stillbirth Prevention Day. Ex: your town, your county, your city or your state.
2. Find their contact information (email, phone, website form). You can do this by doing a simple Google search. (Ex: mayor of \_\_\_\_\_ contact information)
3. Reach out to make an official request via email (some offices may have a website form for this instead) using our [sample email](#). This email also includes a link to the [sample text of the proclamation](#) if you wish to also send it as an attachment.
4. Follow up via email or phone if you have not received a response after a few weeks have passed.
5. Depending on the office, you may have the form mailed, emailed or held in the office for your pickup.
6. See the next section on what to do after you receive your proclamation!

# Proclamation Toolkit

National Stillbirth Prevention Day

Sept. 19, 2023



## What to do after you receive your Proclamation for National Stillbirth Prevention Day

- 1. Take a picture of you and your proclamation!** We would love to see your baby honored in the picture as well. This can include a photo of them, a memorial piece or taken in a location that is special to you and your family.
- 2. Share on social media and please tag us** and any other organizations who support stillbirth prevention efforts so we can share your amazing efforts! You can also tag your elected officials to show your appreciation as well! **Our handles are:** @shineforstillbirth @healthybirthdayinc.
- 3.** We would also love for you to **complete this easy form** so we can properly recognize your efforts and the collective efforts of stillbirth prevention advocates around the country.

## 2024 Federal Stillbirth Legislation

### [SHINE for Autumn Act](#)

The **Stillbirth Health Improvement and Education (SHINE) for Autumn Act** is a federal piece of legislation that focuses on **preventing stillbirths** through enhanced **data collection, research, education**, and **awareness** and is the beginning of a longer-term solution to reducing stillbirth rates.

**Support this bill here:** <https://www.shineforautumnact.org/help>

### [Maternal and Child Health Stillbirth Prevention Act](#)

The **Maternal and Child Health Stillbirth Prevention Act** was signed into law by President Biden on July 12, 2024. The Stillbirth Prevention Act provides both clarity and a vital call to action from Congress to state health departments across the country that they can and should use a portion of the existing \$2.6 billion of Title V Block Grant funding to prevent stillbirth. This law ensures states understand the need to address the public health crisis of stillbirth, which impacts more than 21,000 families in the U.S. every single year.