



HEALTHYbirthDAY
IMPROVING BIRTH OUTCOMES

Maternal Health in Iowa -

Bridging the Gap: Improving Maternal and Rural Health Symposium

Join *Healthy Birth Day, Inc.*, the non-profit organization that created the evidence-based *Count the Kicks* stillbirth prevention program, for a full day of education and awareness on maternal health in Iowa.



Discuss and address the unique challenges faced by mothers and individuals in rural areas.



Create a collaborative environment that will lead to actionable and sustainable solutions for improving maternal and rural health outcomes.

Target Audience:

1. Obstetricians, gynecologists, and midwives.
2. Nurses, nurse practitioners, and other healthcare providers.
3. Public health professionals and researchers.
4. Policymakers and government officials.
5. Non-profit organizations and NGOs working in maternal and rural health.



Oct 30, 2023
7:30 a.m. to 4:30 p.m.
CST



FFA Enrichment Center
1055 S.W. Prairie Trail Parkway
Ankeny, IA 50023



Register today!

**Continuing Education credit
will be provided**

Hear from experts across the United States and Iowa on maternal health best practices. Join us to discuss solutions that can be implemented NOW.

[Register Now](#)

Registration is FREE and required

www.HealthyBirthDay.org

Sponsorship & Exhibitors

| | \$15,000 | \$5,000 | \$2,500 | \$1,000 |
|---|----------|---------|---------|---------|
| Speak on Stage | ● | | | |
| Listed as Presenting Sponsor on all communication | ● | | | |
| Featured placement in Business Record Ad promoting the event | ● | ● | | |
| Opportunity to introduce a session | ● | ● | | |
| Three dedicated social media posts on Healthy Birth Day, Inc. platforms | ● | ● | ● | |
| One insert in event take away bags for attendees | ● | ● | ● | |
| Exhibit Table & Two Chairs + Lunch for Two | ● | ● | ● | ● |
| Logo featured on event flyers | ● | ● | ● | ● |
| Logo featured in Symposium newsletter articles (reach 15,000) | ● | ● | ● | ● |



Thank you for helping us improve birth outcomes in Iowa.

For additional Sponsorship opportunities, please contact Emily Price at Price.Emily@healthybirthday.org

Limited free nonprofit exhibit booths are available

Registration is FREE but required



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Purpose and Intended Audience

Bridging the Gap: Improving Maternal and Rural Health Symposium aims to bring together healthcare professionals, policymakers, researchers, and community leaders for a day of education and awareness about maternal health best practices and policy solutions. Hear from experts across the United States and Iowa about rural inequities in maternal and infant health care and discuss and explore proven solutions.

This Symposium will focus on current data and trends in maternal health in Iowa and the United States, specifically in rural areas, and the crisis surrounding the lack of access. Together we will discuss and address the unique challenges mothers and families face in rural areas. This symposium will provide a platform for sharing knowledge, experiences, best practices — and, most importantly, solutions. By fostering collaboration and dialogue, the symposium aims to develop innovative strategies to improve the overall well-being of mothers and rural communities throughout Iowa, with follow-up conversations in 2024.

This Symposium will focus on current data and trends happening in Iowa and the US in the maternal health areas and shared solutions.

The viewpoints and opinions expressed in this symposium are those of the presenters and does not necessarily reflect the views of Healthy Birth Day, Inc.

Educational Objectives

After attending the conference, participants will be able to:

1. Identify the specific health disparities faced by mothers and individuals residing in rural areas.
2. Share knowledge exchange and evidence-based practices to enhance maternal and rural healthcare delivery.
3. Discuss strategies to empower and support mothers in rural communities throughout their maternal journey.
4. Identify policy recommendations and advocacy initiatives to strengthen maternal and rural health systems.
5. Recommend successful initiatives, programs, and research that positively impact maternal and rural health outcomes.

Continuing Education Credit

Coming Soon!

General Questions

For general questions please contact Mandee Bose at Bose.Mandee@healthybirthday.org.

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